KENWOOD



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"The first of the baby boomers – the population born between 1946 and 1964 –

turned 65 in 2011, and the last will turn 65 in 2029. By 2030, boomers over 65 will make up

20% of the total U.S. population, numbering

around 60 million people."

- U.S Census Bureau

LEARN HOW

KENWOOD radios and systems can work for you:

Ensuring Reliable Communications Across Your Campus









Trusted by first responders throughout the U.S., assisted living operators can rely on KENWOOD for radios that meet the same level of ruggedness and sophisticated features. Affordable and reliable, two-way radios help to provide the high level of security, privacy and comfort your residents need while helping staff function with speed and efficiency.

Maximizing Staff Productivity



According to the Bureau of Labor Statistics, at least 2.5 million more workers will be needed by 2030 to care for the "silver tsunami" of seniors.

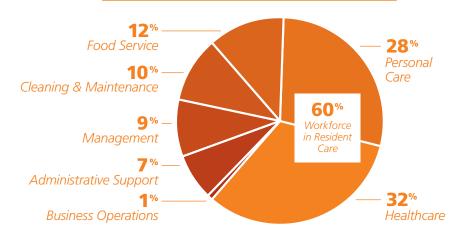
Assisted living facilities are already experiencing an acute labor shortage. Unable to add head count, most facilities turn their attention to productivity and efficiency initiatives. Make sure your employees have the tools they need in the high pressure assisted living work environment. The instant-on capability of digital two-way radios means they are faster than dial-and-wait smart phones, plus, one staff member can talk to multiple staffers on a single call with one-to-many calling capabilities.

With digital radios, every staff member can quickly report a door left ajar, a spill or a fallen resident from anywhere on campus without leaving their own duties. Add headsets for hands-free operations and you are giving your stressed care givers a way to call for help without dropping what they are doing. Having the tools to complete their own work on time leads to higher productivity and employees who will appreciate that management has given them the proper tools to be safe and efficient. Digital radios allow for HIPAA compliant private conversations about resident care. And, unlike smartphones, radios cannot be used for social media or personal calls.

"Among the 1.46 million full-time nursing and 35,000 social work employees in long term care, about one-fifth (20%), or 298,800 are employed full-time at an assisted living community."

- Bureau of Labor Statistics

SENIOR LIVING COMMUNITY WORKFORCE



Improving Safety and Security for Staff and Residents



While not exposed to the same level of bloodborne pathogens and infectious diseases as workers in skilled nursing, nursing homes and hospitals, assisted living employees can suffer other workplace injuries. Protecting the safety of staff members by enabling them to get help quickly with two-way radios is at the heart of a safe and secure environment for residents.

Sometimes elderly residents can be combative and uncooperative, physically endangering staff members, but more often, it's day-to-day work that leads to injury. Constantly lifting and moving residents is repetitive and strenuous work, leading to back strain or other musculoskeletal injuries. Natural disasters present unique dangers to a community of fragile residents. Employees are pressed into service to provide extraordinary levels of care in an emergency and can be injured while protecting residents. Even the safest assisted living facility can't avoid liquid spills and it can be difficult to prevent trips over electrical cords from medical devices and equipment.

Addressing safety issues immediately is key to preventing or mitigating physical dangers. A one-button or voice activated digital radio is the quick, immediate and reliable way to summon help if a staff member is having difficulty lifting a resident or has been injured. Even in a high noise environment like the laundry room or kitchen, voices are clear and loud.



"Out of the over 15 million people employed in the healthcare sector, an average of 5.2 workers per every 100 will suffer a nonfatal injury each year, but the nursing home, assisted living and resident care segment of the industry has it the worst: out of every 100 employees in a residential care facility, 8.3 will suffer an injury each year."

- OSHA

Addressing Emergencies Quickly and Efficiency



When a natural disaster hits, assisted living facilities face unique challenges, because residents are slower moving, could be disabled and may not be able to follow instructions. A tornado, power-grid failure or a hurricane usually come at night when staffing is lower. Busy with higher-priority emergencies, local first responders may not be able to respond quickly. Many times, cellular networks go down in an emergency. When your team has digital radios, which will continue to operate in a natural disaster, they can follow your emergency plan, mobilizing quickly to get residents to safety.

A strong internal communications structure, supported by digital radios, means swift notification of a potential safety issue, whether it is an unlocked door, an intruder or a resident who has fallen or wandered off the property. Without stopping their own work, any staff member can summon security, maintenance, the executive director or a nurse.

It's important to residents to have transportation to medical appointments, shopping and social activities. If a medical emergency happens to a resident while being bussed off-property, a radio enables the driver to call back to the facility for guidance.



"Disasters of all kinds affect older adults disproportionately, especially those with chronic diseases, disability or conditions that require extra assistance to leave an unsafe area and recover from an event. Emergency managers need to recognize that the frail elderly are a special-needs population."

Center for Disease Control (CDC)







Selecting Your Solutions



Protalk® Business Two-Way Radios

NEXEDGE® NXDN®





KENWOOD NEXEDGE radios can replacing aging radio systems and enabling analog operation until you are ready to transition to NXDN or DMR digital protocols. This allows your facility to expand coverage in a multi-story urban facility or to connect multiple regional facilities. KENWOOD ProTalk radios are simple, powerful and high performance radios and offer affordable digital and additional features like a dual PTT button and immersible operations, making them ideal for use in a kitchen or outdoors. All KENWOOD NEXEDGE and ProTalk radios are built to the highest military standards for durability and you can select from multiple options based on coverage, number of employees, features, price and accessories.









LEARN MORE ABOUT KENWOOD SOLUTIONS FOR LEADERS IN ASSISTED LIVING

JVCKENWOOD USA Corporation 1440 Corporate Drive

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JVCKENWOOD Corp. manufactures analog and digital two-way radios, including P25 compliant and NEXEDGE radios that use the NXDN protocol and are capable of DMR operation. JVCKENWOOD USA provides radios and systems to public safety, utilities, government, education, healthcare and other major business and industrial markets.